

Raymond D. Murphy

ABILITY AND SKILL SHEET



This is what he does:

Graphic Design	Design Coordination/ Production & Planning	Creative Direction
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This is what he offers:

CREATIVE PRODUCTION		
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These are the skills he employs:

<i>Logistics (Managerial/Practical)</i>	<i>Strategy (Business)</i>	<i>Creative Direction (Creative)</i>
English/Japanese Vendor Management	Client Relationships	Graphic Design
Staff Recruitment, Training & Instruction	New Business	English/Japanese Typography
Project Planning	Business Direction/ Planning	Branded Sales Promotional Material

This is what *you* get:

Comprehensive practical and business proficiency in the creative industry

Creative Manager/Graphic Designer

Raymond D. Murphy has been active in the creative scene both in his native Ireland and Tokyo for almost 10 years, and has experience at almost every type of creative business, from freelance, employed, startup, small-business and more recently with large global corporations.

Raymond’s journey through the plethora of roles involved in creative business affords him an in-depth knowledge of visualization, the creative process from research, conceptualization, client contribution, to execution and realization/application. He understands the significance of identity, branding, typography, graphic design and their execution in both print and interactive design. Raymond manages entire projects and staff in various responsibilities in exceptionally busy environments while under strict deadlines.

Raymond’s universal practical knowledge affords him a unique understanding of teamwork, clients, and the systems that are employed to execute brands and creative collateral that make companies and industry in general, attractive to their target audiences.